

AFS Intercultural Programs India
Professional Bachelor in Business Management - International Business
A Three Year Bachelor Degree Program
Karel de Grote University College
Antwerp, Belgium

Introduction

Your degree in International Business (IBS)

The degree of Bachelor in Business Management – International Business is your stepping stone to a fascinating job in the international Business world.

During this 3 year bachelor program in Antwerp you:

- develop **competences** in marketing, sales, finance, management, logistics, law, communication, languages, entrepreneurship and business IT
- develop **international skills** along the program while working with students from all over the world in seminars and projects
- are trained and coached by a **fine team of lecturers** from universities and businesses all over Europe and beyond
- go **abroad** for a **3 month internship**
- enroll for a complete program taught in **English**

Tentative Curriculum

Year 1	ECTS	Year 2	ECTS	Year 3	ECTS
Sustainable Business Strategy	3	English C1	6	Major electives (choose 2 out of 3)	
Management Skills & Personal Development	6	Foreign Language (choice)	6	- Antwerp: Warehouse of Europe	5
Business Communications	6	Supply Chain Management	5	- Financial Reporting and Auditing	5
Foreign Language (choice)	6	Operational Marketing Planning	5	- Entrepreneurship & Business Planning	5
Business Process Analysis	3	Cost Accounting & Budgeting	4	Bachelor project	5
Principles of Marketing	5	Sales Management	5	Bachelor exam	5
Consumer Behaviour in International Markets	3	International Business Law	5	International internship	20
Financial Accounting	6	Portfolio Global & Personal Development	7	International Corporate Strategy	5
International & European Law	5	Functions and Cases in Excel	6	International Trade & Risk Management	5
Global Economic & Political Development	5	Crossborder HRM	3	Minor electives (choose 3 out of available offerings)	9
Innovative Opportunities	3	Project Management	3	ECTS: European Credit Transfer System	
ICT & Communication	3	Electives (choose 2 out of available electives offering)	6		
ICT & Calculations	3				
Elective (choose 1 out of available electives offering)	3				

Learning outcomes

The fine executive you want to be, will be able ...

International business

- to recognize and to distinguish international organizational **strategies** and alternative scenarios taking into account ethical principles and sustainability
- to understand the diversity of human values, norms, behavior and forms of organizing and to deal with them in a **respectful** way
- to write reports and to present information in advanced English and to develop or to improve substantially his skills in a 2nd **foreign language**
- to maintain a **critical** mindset towards a constantly changing international environment and towards his own learning and personal development

International management

- to analyze **markets** and client's needs and to develop a strategic market entry plan as well as to organize sales activities
- to perform basic bookkeeping and budgeting routines and to understand internationally available **financial** and fiscal data and reports
- to understand the stages of the **supply chain** and to outline punctual improvements in specific cases
- be attentive to **legal** issues and risk bringing situations and to prepare analytical reports for the management team
- to use media and **software** tools to find and to create appropriate and valid information and to communicate effectively

Competent executive

- to look constantly for **opportunities** for improvement and innovation and to translate them in a creative way into effective organizational structures
- to analyze carefully complex situations and to come up with **solutions** in order to achieve the set objectives
- to use all available information, to formulate **logical** deductions and traceable conclusions and proposals
- to perform in and to lead a **team** while constantly learning and improving his own performance
- to develop and to operate a team **project** and a personal project within the limits of the goals and timeslots;

Language Requirements

You should have any one of the following to meet the language Criteria.

- a. CEFR level B2
- b. IELTS level 6.0
- c. TOEFL ibT 87

- d. TOEIC 720

Date and Fees

Last date of Application : 10 September 2015

Program Fee : Rs 6,27,000/- For First Year

Boarding and Lodging Charges: As per actual. (Approx € 900-1000)(AFS will help you find suitable place on rent upon arrival)

Program Fee includes Tuition Fee for First Year, Medical Insurance.

Fee does not include Airfare, VISA Fee

AFS will provide support for first year only.

For More Details about the program please visit <http://www.kdg.be/international/kdg-in-english>